

REP HEADLINE# 6312635 TRF# 331139 REP: TEL# 215-564-1206 FAX# 215 564 1103
\$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! OCT3/12 16.23
ORDER WORKSHEET HARRIS REPORT FROM REP ***CHANGES*** ** WPXI-TV ***

ADV # 16250	ADV. NAME	POLI/D RAJA/R/SSN/PA	REP. #	OFF. # 18	SALESMAN #
AGY # 2056	AGY. NAME	SRCP MEDIA, INC.	BUYER NAME	BETSY VONDERHEID	
		201 N. UNION STREET, SUITE 200	SALES PRSN	WA- CHERYL BLAIR	
		ALEXANDRIA, VA 22314			

ORDER # _____ CONTRACT # 6312635 _____ CLASS: NATL. _____ LOCAL _____ REGIONAL _____

PRDCT RAJA 9/13 EST#269 COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES SEP13/12 SEP19/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT3/12 16.23

REP: TO NSM/NSA
FR LINDSEY FOR CHERYL
REVISED LINE 1 AND 13
TTLS \$33,625
PLEASE CONFIRM, THNAKS!

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

:LINE#:REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	RATE	:START	:END	:SPTS:	WEEK	DAYS	:TOTL:
:LINE#:	:	:	:	:	:	DATE	DATE	/WK:	INVT	:	SPTS:
AGENCY ADVERTISER CODE = 36											
AGENCY EST# = 269											
AGENCY PRODUCT CODE = 76											
1	R	1100P-1130P	30		\$725.00	9/13	9/14	2		TH-F	2
PROGRAM : LATE NEWS											
CON COM1: LATE NEWS											
13	R	600A-700A	30		\$400.00	9/13	9/14	2		TH-F	2
PROGRAM : NEWS											

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:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS
SEP/12			33625.00									
CONTRACT TOTAL												33625.00
TOTAL SPOTS												42

MARKET TOTALS \$73,500 WPXI 35% KDKA 40% WTAE 23% WPGH 2% CABL 0% WPCW 0% WPMY 0%
 SHARES EST
 SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE